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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/510,607	02/22/2000	Brian M. Kennedy	020431.0662	2320
53184	7590	12/05/2012		
Booth Udall, PLC			EXAMINER	
1155 W Rio Salado Parkway			PAULS, JOHN A	
Suite 101				
Tempe, AZ 85281			ART UNIT	PAPER NUMBER
			3686	
NOTIFICATION DATE	DELIVERY MODE			
12/05/2012	ELECTRONIC			

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

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Examiner-Initiated Interview Summary	Application No.	Applicant(s)
	09/510,607	KENNEDY, BRIAN M.
	Examiner JOHN PAULS	Art Unit 3686

All participants (applicant, applicant's representative, PTO personnel):

(1) JOHN PAULS. (3) _____.
 (2) Steven J. Laureanti. (4) _____.

Date of Interview: 27 November 2012.

Type: Telephonic Video Conference
 Personal [copy given to: applicant applicant's representative]

Exhibit shown or demonstration conducted: Yes No.
 If Yes, brief description: _____.

Issues Discussed 101 112 102 103 Others

(For each of the checked box(es) above, please describe below the issue and detailed description of the discussion)

Claim(s) discussed: 43.

Identification of prior art discussed: Rhodes.

Substance of Interview

(For each issue discussed, provide a detailed description and indicate if agreement was reached. Some topics may include: identification or clarification of a reference or a portion thereof, claim interpretation, proposed amendments, arguments of any applied references etc...)

Discussed potential amendments to clarify the terms "seller", "parent seller" and "sub-seller" and whether each of these terms is associated with a seller model. The independent claims have conflicting limitations with regard to this feature. examiner agreed that Rhodes does not teach the features attributed to it.

Applicant recordation instructions: It is not necessary for applicant to provide a separate record of the substance of interview.

Examiner recordation instructions: Examiners must summarize the substance of any interview of record. A complete and proper recordation of the substance of an interview should include the items listed in MPEP 713.04 for complete and proper recordation including the identification of the general thrust of each argument or issue discussed, a general indication of any other pertinent matters discussed regarding patentability and the general results or outcome of the interview, to include an indication as to whether or not agreement was reached on the issues raised.

Attachment

/JOHN A. PAULS/
 Examiner, Art Unit 3686